

REMARKS

The Applicant respectfully requests further examination and reconsideration in view of the amendments above and the arguments set forth fully below. Claims 1-37 were previously pending in this application. Within the Office Action, Claims 1-37 have been rejected. Accordingly, Claims 1-37 are currently pending.

Rejections under 35 U.S.C. §103

Within the Office Action, Claims 1-37 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,253,188 to Witek et al. (hereinafter “Witek”) in view of U.S. Patent No. 5,604,772 to Botto et al. (hereinafter “Botto”). The applicants respectfully disagree.

Witek teaches a system and method for providing classified ads over the Internet. Internet users can connect to a newspaper web server and central web application server to search for and obtain classified ads. Ad records are stored in ad database servers 20 for providing classified ad records on request to application servers 16. To search the ad records, the search process is divided into two principle parts. The first part includes a system entry and pre-selection sequence, and the second part includes a record selection sequence. [Witek, col. 12, lines 10-13] More specifically, in the first part the user enters the system and specifies the category of classified ads to be searched. Thereafter, as the user navigates to the respective selected category, the user further specifies a subcategory for the particular category selected. [Witek, col. 12, lines 27-37] The selected category and subcategory pair is identified by a category/subcategory ID 46. The specific parameters are entered as primary selection parameters 60 and as secondary selection parameters 62. The first part of the search process is limited to performing searches based on category, or in other words a hierarchical search. [Witek, col. 13, lines 30-46] During this first *utilization* of the search system of Witek, the user is *only* able to specify a category and subcategory pair. The second part of the search process is limited to performing searches based on entered parameters, in other words keyword search or parametric search. During this second *utilization* of the search system of Witek, the user is *only* able to perform searches based on entered parameters.

As discussed above, Witek teaches that the user first navigates through the system and specifies a category and subcategory to narrow down the number of records to search. [Witek,

col. 12, lines 27-37] According to the teachings of Witek, during this first part of the search process, only the category and subcategory search methodologies are available. Witek then teaches that the second part of the search process includes entering a formal record selection query containing the specific parameters for the ad records the user wishes to see. [Witek, col. 17, lines 42-50] No other search methodologies are available during the second part of the search process. Witek does not teach that during the first part or the second part of the search process, each of the search methodologies are available. Accordingly, Witek does not teach that each utilization of the search module includes the availability of all types of available searches.

As recognized within the Office Action, Witek does not teach a dichotomous key search. Witek does not teach performing a search in which for any given searching step, at any location within the database, four different search methodologies are available to be used to perform the search. Specifically, Witek does not teach that any of a keyword search, hierarchical search, dichotomous key search and parametric search can be used at any location within the database. As discussed above, Witek teaches that during the first part of the search process only the category and subcategory are specified and during the second part of the search process only searches based on entered parameters are available.

Botto teaches a transmission system and modem utilizing coded modulation. Botto appears to be cited because of its teaching of a zone searching module which determines a searched zone by dichotomy. Botto also does not teach performing a search in which for any given searching step, at any location within the database, four different search methodologies are available to be used to perform the search. There is no motivation to warrant the combination of Witek and Botto. There is no hint, teaching or suggestion in either of Witek or Botto to warrant their combination.

This is a classic case of impermissibly using hindsight to make a rejection based on obviousness. The Court of Appeals for the Federal Circuit has stated that “it is impermissible to use the claimed invention as an instruction manual or ‘template’ to piece together the teachings of the prior art so that the claimed invention is rendered obvious.” In Re Fritch, 972 F.2d, 1260, 1266, 23 USPQ2d 1780, 1784 (Fed. Cir. 1992). As discussed above, Witek and Botto do not teach performing a search in which for any given searching step, at any location within the database, four different search methodologies are available to be used to perform the search, as claimed. As recognized within the Office Action, Witek does not teach a dichotomous key search. Botto does teach a zone searching module which determines a searched zone by dichotomy. Within the Office Action, it is stated that

[i]t would have been obvious to one with ordinary skill in the art at the time the invention was made to apply the teaching of Botto into the invention of Witek because the combination would reduce the memory access when using binary search, and providing user more search methodologies. [Office Action, page 4]

It is only with the benefit of the present claims, as a “template” that there is any motivation to combine the data modem of Botto with the classified ad system of Witek. No such motivation can be found in the teachings of either of the references. To conclude that the combination of Witek and Botto is obvious, based on the teachings of these references, is to use hindsight based on the teachings of the present invention and to read much more into Witek and Botto than their actual teachings. This is simply not permissible based on the directive from the Court of Appeals for the Federal Circuit.

It is well settled that to establish a *prima facie* case of obviousness, three basic criteria must be met:

- 1) there must be some suggestion or motivation, either in the references themselves or in the knowledge generally available to one of ordinary skill in the art, to modify the reference or to combine reference teachings;
- 2) there must be a reasonable expectation of success; and
- 3) the prior art reference, or references, must teach or suggest all the claim limitations. MPEP § 2143.

The burden of establishing a *prima facie* case of obviousness based on the teachings of Witek and Botto has not been met within the Office Action.

There is no motivation to combine the teachings of Botto with Witek. Botto relates to a transmission system and modem utilizing coded modulation. Botto teaches that the zone searching module determines the zone of the reference quadrant by dichotomy according to an algorithm. [Botto, col. 5, lines 26-29] Botto is only cited because it teaches searching by dichotomy. There is no hint, teaching or suggestion in either Botto or Witek to motivate one skilled in the art to combine their teachings. It is only with the benefit of the presently claimed invention as a “template” that one would consider combining the dichotomous search of Botto with the classified ad system of Witek.

Even if considered proper, the combination of Witek and Botto does not teach performing a search in which for any given searching step, at any location within the database, four different search methodologies are available to be used to perform the search. Neither, Witek, Botto nor their combination teach that each utilization of the search module includes the

availability of the keyword search, the hierarchical search, the dichotomous key search and the parametric search.

In contrast to the teachings of Witek and Botto, the method of and apparatus for performing a research task of the present invention, interchangeably utilizes a multitude of search methodologies. Specifically, utilizing a search module, a user is able to selectively utilize one or more search methodologies including keyword search, hierarchical search, dichotomous key search and parametric search to correlate a search criteria to a searchable database for generating one or more matching items. It is further taught within the present specification that

[a]t each node within the tree, the user is presented with the option of using any one or combinations of the four search methodologies utilized by the research system. The four search methodologies are keyword search, hierarchical tree search, dichotomous key search, and parametric search. Regardless as to which search methodology or search methodologies are used to reach a particular node, the user can utilize any of the four search methodologies to further refine the search and move further down the directory tree structure. The user may also navigate back up the directory tree structure to a higher node, and once again have the option to use any of the four search methodologies to refine the search from the current node and move further down the directory tree structure. [Present Specification, page 34, lines 23-31].

Therefore, a user is able to navigate the directory tree structure, utilizing any one of the four search methodologies in any combination to reach the desired result. As discussed above, neither Witek, Botto nor their combination teach that each utilization of the search module includes the availability of the keyword search, the hierarchical search, the dichotomous key search and the parametric search.

Within the Response to Arguments section of the Office Action, it is stated that

Applicant also does not clearly claim that “at any step location within the database, four different methodologies are available to be used to perform the search.” Instead, Applicant only claims that “wherein each utilization of the search module includes the availability of each search.” Therefore, if the Witek reference discloses a search method is available, then the Witek reference still reads on Applicant’s claim language. [Office Action, page 6]

The Applicant respectfully disagrees. It is specified within the claims that the search module includes a keyword search, a hierarchical search, a dichotomous key search and a parametric search. This limitation requires that *all four* of the search capabilities are present within the

search module. In order to properly be applied to the claimed invention, the cited reference(s) must teach or make obvious *all four* of the search capabilities. It is further specified within the claims that each utilization of the search module includes the availability of the keyword search, the hierarchical search, the dichotomous key search and the parametric search. Utilization is defined as “to put to use for a certain purpose.” [The American Heritage Dictionary] Just as taught within the specification, the limitation that each utilization of the search module includes the availability of the keyword search, the hierarchical search, the dichotomous key search and the parametric search, specifies that *every time* the search module is used, each of the four search capabilities (keyword search, hierarchical search, dichotomous key search and parametric search) are available. Neither Witek, Botto nor their combination teach such a search module. As discussed above, neither Witek, Botto nor their combination teach that each utilization of the search module includes the availability of the keyword search, the hierarchical search, the dichotomous key search and the parametric search.

The independent claim 1 is directed to a method of formatting information within a directory tree structure. The method of claim 1 comprises the steps of performing a search by utilizing a search module, the search module includes a keyword search, a hierarchical search, a dichotomous key search, and a parametric search, wherein *each utilization of the search module includes the availability of each search*, to correlate a search criteria to a searchable database for generating one or more matching items, wherein the searchable database is formatted in the directory tree structure, wherein the directory tree structure includes nodes comprising a collection of related data and branches comprising links between the nodes, and further wherein each matching item represents a node from within the directory tree structure, selecting one of the matching items, formatting the collection of related data corresponding to the node of the selected matching item into an encyclopedia-like entry, and displaying the encyclopedia-like entry corresponding to the node of the selected matching item. As described above, the combination of Witek and Botto is not proper. As further discussed above, even if considered proper, neither Witek, Botto nor their combination teach that each utilization of the search module includes the availability of each search. For at least these reasons, the independent Claim 1 is allowable over the teachings of Witek, Botto and their combination.

Claims 2-10 depend on the independent Claim 1. As described above, the independent Claim 1 is allowable over the teachings of Witek, Botto and their combination. Accordingly, Claims 2-10 are all also allowable as being dependent on an allowable base claim.

The independent claim 11 is directed to an organization system for formatting information within a directory tree structure. The organization system of claim 11 is configured to perform a search by utilizing a search module, the search module includes a keyword search, a hierarchical search, a dichotomous key search, and a parametric search, wherein *each utilization of the search module includes the availability of each search*, to correlate a search criteria to a searchable database for generating one or more matching items, wherein the searchable database is formatted in the directory tree structure, wherein the directory tree structure includes nodes comprising a collection of related data and branches comprising links between the nodes, wherein each matching item represents a node from within the directory tree structure, to select one of the matching items, to format the collection of related data corresponding to the node of the selected matching item into an encyclopedia-like entry, and to display the encyclopedia-like entry corresponding to the node of the selected matching item. As described above, the combination of Witek and Botto is not proper. As further discussed above, even if considered proper, neither Witek, Botto nor their combination teach that each utilization of the search module includes the availability of each search. For at least these reasons, the independent Claim 11 is allowable over the teachings of Witek, Botto and their combination.

Claims 12-19 depend on the independent Claim 11. As described above, the independent Claim 11 is allowable over the teachings of Witek, Botto and their combination. Accordingly, Claims 12-19 are all also allowable as being dependent on an allowable base claim.

The independent claim 20 is directed to an organization system for formatting information within a directory tree structure. The organization system of Claim 20 comprises means for performing a search by utilizing a search module, the search module includes a keyword search, a hierarchical search, a dichotomous key search, and a parametric search, wherein *each utilization of the search module includes the availability of each search*, to correlate a search criteria to a searchable database for generating one or more matching items, wherein the searchable database is formatted in the directory tree structure, wherein the directory tree structure includes nodes comprising a collection of related data and branches comprising links between the nodes, and further wherein each matching item represents a node from within the directory tree structure, means for selecting one of the matching items, means for formatting the collection of related data corresponding to the node of the selected matching item into an encyclopedia-like entry, and means for displaying the encyclopedia-like entry corresponding to the node of the selected matching item. As described above, the combination of Witek and

Botto is not proper. As further discussed above, even if considered proper, neither Witek, Botto nor their combination teach that each utilization of the search module includes the availability of each search. For at least these reasons, the independent Claim 20 is allowable over the teachings of Witek, Botto and their combination.

Claims 21-29 depend on the independent Claim 20. As described above, the independent Claim 20 is allowable over the teachings of Witek, Botto and their combination. Accordingly, Claims 21-29 are all also allowable as being dependent on an allowable base claim.

The independent claim 30 is directed to an organization system for formatting information within a directory tree structure. The organization system of Claim 30 comprises one or more computer systems configured to communicate with other systems, and an organization server configured to couple to the one or more computer systems to perform a search by utilizing a search module, the search module includes a keyword search, a hierarchical search, a dichotomous key search, and a parametric search, wherein *each utilization of the search module includes the availability of each search*, to correlate a search criteria to a searchable database for generating one or more matching items, wherein the searchable database is formatted in the directory tree structure, wherein the directory tree structure includes nodes comprising a collection of related data and branches comprising links between the nodes, and further wherein each matching item represents a node from within the directory tree structure, to select one of the matching items, to format the collection of related data corresponding to the node of the selected matching item into an encyclopedia-like entry, and to display the encyclopedia-like entry corresponding to the node of the selected matching item. As described above, the combination of Witek and Botto is not proper. As further discussed above, even if considered proper, neither Witek, Botto nor their combination teach that each utilization of the search module includes the availability of each search. For at least these reasons, the independent Claim 30 is allowable over the teachings of Witek, Botto and their combination.

Claims 31-36 depend on the independent Claim 30. As described above, the independent Claim 30 is allowable over the teachings of Witek, Botto and their combination. Accordingly, Claims 31-36 are all also allowable as being dependent on an allowable base claim.

The independent claim 37 is directed to a method of formatting information within a directory tree structure. The method of Claim 37 comprises the steps of performing a search by utilizing a search module, the search module includes a keyword search, a hierarchical search, a dichotomous key search, and a parametric search, wherein *each utilization of the search module*

includes the availability of each search, to correlate a search criteria to a searchable database for generating one or more matching items, wherein the searchable database is formatted in the directory tree structure, wherein the directory tree structure includes nodes comprising a collection of related data and branches comprising links between the nodes, and further wherein each matching item represents a node from within the directory tree structure, selecting one of the matching items, formatting the collection of related data corresponding to the node of the selected matching item into an encyclopedia-like entry, wherein the encyclopedia-like entry includes text, graphics, links to related topics within the directory tree structure, links to related web sites external to the directory tree structure, or any combination thereof, and displaying the encyclopedia-like entry corresponding to the node of the selected matching item. As described above, the combination of Witek and Botto is not proper. As further discussed above, even if considered proper, neither Witek, Botto nor their combination teach that each utilization of the search module includes the availability of each search. For at least these reasons, the independent Claim 37 is allowable over the teachings of Witek, Botto and their combination.

For the reasons given above, Applicant respectfully submits that claims 1-37 are now in a condition for allowance, and allowance at an early date would be appreciated. Should the Examiner have any questions or comments, she is encouraged to call the undersigned attorney at (408) 530-9700.

Respectfully submitted,
HAVERSTOCK & OWENS LLP

Date: June 10, 2005

By: Jonathan O. Owens
Jonathan O. Owens
Reg. No. 37,902
Attorney for Applicant

CERTIFICATE OF MAILING (37 CFR § 1.8(a))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

HAVERSTOCK & OWENS LLP.

Date: 6-10-05 By: [Signature]